(450) Podcast Production Team

Description & Eligibility
Team will research and create a three to five (3:00-5:00) minute podcast based on the provided topic. Any postsecondary or secondary contestant may enter this judged team event. A team will consist of 2-4 contestants. Teams must be registered for the national competition before the submission deadline and compete in both parts of the event to be ranked. **Entries that do not follow the provided topic or the Copyright and/or Fair Use Guidelines will be disqualified.**

Topic
Research and produce a 3 to 5 minute podcast exploring how artificial intelligence (AI) is influencing the art world. Your podcast should present a balanced and engaging discussion that informs listeners about the opportunities, challenges, and ethical questions surrounding AI-generated art.

Key Points to Consider (but not limited to):
- Copyright ownership of AI-generated art
- Impact on employers in creative industries
- Changes in how art is created, valued, and consumed
- Reactions from artists, galleries, and collectors
- Legal and ethical implications
- Future trends and technologies in AI art

Team Must Supply
- Digital presentation tools and supporting equipment (device, software, projector, extension cords, etc.)

Competition Notes
- Method of evaluation: judged.
- Carry-in and set-up of equipment must be done solely by the team within the time allotted.
- No Internet access will be provided on-site at NLC; however, contestants may provide their own access to be used only for their presentation to the judges.
- No materials may be left with the judges.
- Only the team captain should complete the submission.
- Length of event: no more than three (3) minutes for setup, no more than ten (10) minutes for the presentation, and no more than five (5) minutes for judges' questions.
- Finals may be part of the competition.
- Each state is allowed three (3) entries.

Technical Pre-Submit Specifications

What to Submit at https://upload.bpa.org	Saved File Name(s)	National Deadline
Clickable **URL** to Project, BPA Release Form(s) and Works Cited in one combined PDF file.	PPT-TeamID.pdf	April 1, 2026, 11:59 p.m. Eastern Time

Contest Competencies
- Demonstrate an understanding of developing audio productions for a target audience
- Demonstrate knowledge of lead in and lead out audio scripting and editing
- Apply knowledge of software, equipment, and skills related to audio production
- Utilize audio editing applications
- Develop discussion points based on topic
- Demonstrate outline/scripting techniques to present a clear overall message
- Demonstrate and apply basic audio recording techniques
- Perform editing and splicing techniques utilizing various editing tools
- Develop podcast cover art
- Demonstrate teamwork skills needed to function in a audio editing environment

Contest Specifications for this Event
- Use of transitions and continuity must exist in the production
- Album artwork must be loaded and shown when the judges select the podcast

Common Specifications for all BPA Judged Events
- This is a pre-submitted event. Regional and state conferences have specific deadlines prior to the national deadlines. Please consult the regional or state conference administrator for those deadlines. For the National Leadership Conference, submit the URL to https://upload.bpa.org no later than 11:59 p.m. Eastern Time on April 1, 2026.
- Upload completed projects to a video/file sharing link (Vimeo, YouTube, Dropbox, etc.). Projects must be viewable on Windows and Mac platforms. Set the access level of your project to one of BPA's recommended settings. See the Cloud Sharing Guidelines for additional information.
- An auto-generated confirmation will be provided upon project submission for the National Leadership Conference; individual confirmation cannot be provided. **No changes can be made to the project after the date of submission.**
- Team ID is required for all submissions. Materials from non-registered contestants and/or those missing Team ID cannot be accepted.
- The team is responsible for securing a signed BPA Release Form(s) from any person, including themselves, whose image or work is used in the project.
- The contestant is responsible for citing all sources, including oneself, on the Works Cited page for any work used on the project. It is the policy of Business Professionals of America to comply with copyright law. The *Style & Reference Manual* contains guidelines for Copyright and/or Fair Use. Contestants will be disqualified for violations of the guidelines.
- Materials must follow the organization's BPA Graphic Standards and make proper use of the BPA logo and/or organization's name. Refer to the BPA Graphic Standards in the *Style & Reference Manual.*
- Judges' comments will be returned digitally through the online judging system at the national level. Materials submitted for technical judging will *not* be returned and will *not* be available at NLC.

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Technical Scoring Rubric

Required Elements (If any question results in a NO, please assign a score of 0)	
Team followed the topic.	☐ Y | ☐ N
Team followed the Copyright and/or Fair Use Guidelines.	☐ Y | ☐ N
If answered no to either question, please stop scoring and provide a brief reason for the *disqualification*:	

Submission and Formatting (All points or none are awarded by the technical judge)	
Team submitted one (1) combined PDF file containing clickable URL to Podcast, Works Cited formatted according to the *Style & Reference Manual* and BPA Release Form(s).	/10
Episode title and cover art	/10
Opening/Introduction/Transitions	/10
Closing	/10
Topic addressed with multiple actors and viewpoints	/10
Podcast made effective use of time and was within the video time limit of 3-5 minutes	/10

Evaluation Criteria	Below Expectations 0-12 points	Meets Expectations 13-25 points	Above Expectations 26-35 points	Points Awarded
Introduction	Topic somewhat engages the listener. Lacks an introduction or has an unclear purpose.	Introduces the topic and begins to engage the audience. Purpose is somewhat clear.	Catchy, clever intro with relevant info and a clear purpose that engages the listener right away.	/35
Topic Development	All or some of the information is inaccurate or irrelevant to the topic.	Most information is relevant, though the delivery lacks focus and may wander at times.	Creative, original content supports the podcast's purpose. Information is accurate.	/35
Audio Message	The podcast is not engaging & does not invite the listener into the conversation.	The podcast is presented in a moderately engaging way but could use more energy and/or creativity.	The podcast is presented in highly engaging, conversational way that draws the listener in.	/35
Music, Tone, and Audience Appeal	No music, or music is only somewhat appropriate. Volume is too high or too low.	Music fits the podcast's mood and content. Volume is balanced and doesn't overpower the voice.	Music enhances the podcast, suits the mood and content. Volume is well-balanced and clear.	/35
Professionalism & Voice Quality	Delivery appears unrehearsed. The speaker is completely unclear and is expressionless.	Delivery is somewhat rehearsed but still choppy. The speaker is sometimes unclear and/or muddled.	Delivery is well-rehearsed & smooth. The speaker enunciates clearly & uses an appropriate expression.	/35
Use of Ambient Sound & Noise Control	Podcast has very noticeable & distracting background noise and/or interruptions.	Podcast has some background noise and/or interruptions that slightly disturb the audience.	Podcast has zero to very minimal background noise and/or interruptions.	/35
			TOTAL TECHNICAL POINTS	/270

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Presentation Scoring Rubric

Required Elements (If any question results in a NO, please assign a score of 0)				
Team followed the topic.				☐ Y | ☐ N
Team followed the Copyright and/or Fair Use Guidelines.				☐ Y | ☐ N
If answered no to either question, please stop scoring and provide a brief reason for the *disqualification*:				

Evaluation Criteria	Below Expectations 0-5 points	Meets Expectations 6-10 points	Above Expectations 11-15 points	Points Awarded
Delivery & Engagement	Team rarely maintains eye contact, uses minimal gestures and body language, or has significant inconsistencies in tone and pace.	Team occasionally breaks eye contact, uses limited gestures and body language, or has some inconsistencies in tone and pace.	Team maintains good eye contact, uses appropriate gestures and body language, and varies their tone and pace adequately.	/15
Organization, Design & Structure	Presentation lacks coherence, and it is unclear how each team member's role contributes to the presentation. Transitions between speakers and/or points are awkward or absent.	Presentation content has some gaps, and it is not always clear how each team member's role contributes to the presentation. Transitions between speakers and/or points are choppy.	Presentation content flows adequately, and each team member's role is clear and integrated into the presentation. Transitions between speakers and/or points are smooth.	/15

Evaluation Criteria	Below Expectations 0-15 points	Meets Expectations 16-30 points	Above Expectations 31-45 points	Points Awarded
Content Knowledge	Presentation demonstrates a limited understanding of the topic and includes mostly irrelevant or inaccurate information.	Presentation demonstrates a basic understanding of the topic and includes a mix of relevant and irrelevant information.	Presentation demonstrates a good understanding of the topic and includes relevant and accurate information.	/45

Evaluation Criteria	Below Expectations 0-4 points	Meets Expectations 5-7 points	Above Expectations 8-10 points	Points Awarded
Judges' Questions	Responses lack depth and fail to demonstrate a comprehensive understanding of the topic.	Some responses lack detail or clarity. The understanding of the topic is partially demonstrated.	Responses are detailed, insightful, and effectively address the judges' questions.	/10
Team Members	At least two original team members were present during the presentation.			/5
Timing	Setup lasted no longer than three (3) minutes, and the presentation lasted no more than ten (10) minutes.			/10
			TOTAL PRESENTATION POINTS	/100

Props and/or additional items shall not be used as a basis for scoring.

PRESENTATION WILL BE STOPPED AT TEN (10) MINUTES