

(540) Ethics and Professionalism

Description & Eligibility

Explore the application of ethical frameworks to various aspects used in business today. Any postsecondary or secondary division contestant may enter this judged event.

Contestant Must Supply

- *Ethics and Professionalism Resources Manual*
- Sharpened pencils, pens

Equipment/Supplies Provided

- Three (3) notecards per contestant
- Scenario

Contest Notes

- Method of evaluation: judged.
- Length of the event: no more than twenty (20) minutes preparation time, no less than five (5) minutes and no more than seven (7) minutes for oral presentation, no more than three (3) minutes judges' questions.
- Finals may be part of the competition.
- Each state is allowed three (3) entries.

Contest Competencies

- Demonstrate effective communication skills and nonverbal gestures
- Demonstrate skills in developing a speech using the three basic elements (introduction, body, conclusion)
- Apply speaking techniques using appropriate tempo and pitch
- Demonstrate problem solving abilities

Contest Specifications for this Event

- The contestant will be given a scenario dealing with ethics or professionalism. Refer to the *Ethics and Professionalism Resources Manual* as a guide when preparing for the event.
- The event proctor will provide three (3) notecards. Notes can only be made on the notecards provided. Only the *Ethics and Professionalism Resources Manual*, along with three (3) notecards for note taking, may be used in the preparation room.
- No advisor contact will be allowed between the time of receiving the topic and the delivery.
- Only the three (3) notecards may be used in the presentation room. *The Ethics and Professionalism Resources Manual* may not be used during the presentation.
- The contestant will be given warnings via flash cards when there are two (2) minutes remaining and when there is one (1) minute remaining during the speaking time.
- Judges' comments will be returned digitally through the online judging system at the national level.

(540) Ethics & Professionalism

Presentation Scoring Rubric

Required Elements (If any question results in a NO, please assign a score of 0)				
Contestant followed the topic.				<input type="checkbox"/> Y <input type="checkbox"/> N
If no to the question, please stop scoring and provide a brief reason for the <i>disqualification</i> :				
Evaluation Criteria	Below Expectations 0-5 points	Meets Expectations 6-10 points	Above Expectations 11-15 points	Points Awarded
Delivery & Engagement	Contestant rarely maintains eye contact, uses minimal gestures and body language, or has significant inconsistencies in tone and pace.	Contestant occasionally breaks eye contact, uses limited gestures and body language, or has some inconsistencies in tone and pace.	Contestant maintains good eye contact, uses appropriate gestures and body language, and varies their tone and pace adequately.	/15
Organization, Design & Structure	Presentation lacks coherence and structure, making it unclear and difficult to follow. Transitions between points are awkward or absent.	Presentation content has some gaps, making it not always clear and somewhat difficult to follow. Transitions between points are choppy.	Presentation content flows adequately, with a mostly clear structure and smooth transitions between points.	/15
Evaluation Criteria	Below Expectations 0-10 points	Meets Expectations 11-30 points	Above Expectations 31-50 points	Points Awarded
Content Knowledge	Presentation demonstrates a limited understanding of the topic and includes mostly irrelevant or inaccurate information.	Presentation demonstrates a basic understanding of the topic and includes a mix of relevant and irrelevant information.	Presentation demonstrates a good understanding of the topic and includes relevant and accurate information.	/50
Evaluation Criteria	Below Expectations 0-4 points	Meets Expectations 5-7 points	Above Expectations 8-10 points	Points Awarded
Judges' Questions	Responses lack depth and fail to demonstrate a comprehensive understanding of the topic.	Some responses lack detail or clarity. The understanding of the topic is partially demonstrated.	Responses are detailed, insightful, and effectively address the judges' questions.	/10
Timing & Documentation	The presentation lasted no less than five (5) minutes and no more than seven (7) minutes and the contestant did <i>not</i> use any materials other than those specified.			/10
TOTAL PRESENTATION POINTS				/100

PRESENTATION WILL BE STOPPED AT SEVEN (7) MINUTES